



SUN SAFETY IN ACTION



Increasing Sun Safety policies & practices in community settings
 Educating and promoting the dangers of **Indoor Tanning**

PTO POLICIES IN ACTION



Increasing the adoption of worksite policies for paid time off benefits for employees to get cancer screenings

HPV VACCINE IN ACTION



Increasing the number of community education interventions to build support for the HPV vaccine as cancer prevention.

St. Mary's Healthcare

St. Mary's Cancer Prevention Attends the 17th Annual Maple Ski Ridge Fall Festival



St. Mary's Cancer Prevention in Action Program (CPiA) recently attended the 17th Annual Maple Ski Ridge Fall Festival in Schenectady, educating event goers of all ages, including our priority populations, on UV sun safety, the dangers of indoor tanning, the HPV vaccine for cancer prevention, and our cancer screening paid time off benefit. We had CPiA flyers, rack cards and free sunscreen on hand to share.

This is a large annual event with several thousand attendees that also benefits local charitable organizations, and this year they picked the Schenectady Firefighters Cancer Foundation (SFFCF), one of our community partners and sun safety policy holders. SFFCF was set up at the beginning of the field with their gorgeous, branded tent that was awarded by Team St. Mary's CPiA. We were told that the other tents, for the individual firetrucks, are also being used as often as possible and the firefighters love having them available.

Not only did we get to speak with hundreds of people about CPiA initiatives, but we were also able to support a great community partner at the same time.

Your Organization Can Take Action Against Cancer!
 Contact: Desiree Marcellino, CPiA Program Coordinator
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Broome County



Broome CPiA attended the first annual Broome Families Forward (BFF) mental health and family resource event. We provided outreach and education on sun safety and HPV. The goal of the event was to bring resources together and have families leave the event feeling informed, empowered and readily able to access the resources that they need.



Broome CPiA along with our HPV Champion presented to SUNY Broome dental hygiene students on HPV.

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Health Initiative

St. Lawrence Health Initiative Teams Up with Clarkson University American Cancer Society on Campus

The Health Initiative's Cancer Prevention in Action had the opportunity to attend a Breast Cancer Awareness 5k in October hosted by Clarkson University's American Cancer Society on Campus. This event was the perfect opportunity to disseminate information on the goals of the CPiA program. Staff handed out materials and resources on sun safety, paid time off, and the HPV vaccine to many participants. There was a large audience for the discussion of paid time off for cancer screenings as it happened to be family weekend and many parents of students were in attendance, and the message was very important with it being breast cancer awareness month. The event was a huge success with 171 people participating in the 5k. There were also many other fun activities going on such as Zumba, reusable bag making, henna tattoos, and raffle drawings. The Health Initiative CPiA team looks forward to working with Clarkson's American Cancer Society on Campus in the future.



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Community Cancer Prevention in Action (CPiA) supports a policy and systems change approach to cancer prevention and risk reduction conducted by Cancer Prevention in Action (ny.gov) in 17 NYS counties. Grantees currently focus on policy and systems changes to reduce risk for skin cancer; increase human papillomavirus vaccine rates to prevent HPV-related cancers; and promote employer paid time off policies for cancer screening.

TakeActionAgainstCancer.com

This project is supported with funds from the State of New York.

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Glens Falls Hospital

Riley Brennan, New CPiA Program Coordinator



While I've been at Glens Falls Hospital's Health Promotion Center since 2022, I am so excited to be transitioning over as the new Program Coordinator for the Cancer Prevention in Action (CPiA) Initiative. As well as growing up in the Southern Adirondack region, I've spent the last six years working in the area, initially starting in the social work field before moving over to health promotion and education. I'm eager to dive in and get to work. During the third quarter, my focus was on getting up to speed with the CPiA program and addressing key areas like sun safety and HPV vaccine promotion. I am especially looking forward to start rolling out a "No Indoor Tanning for Prom" campaign for schools in Fort Edward and continuing to support outdoor worksites, such as Washington County CLIP, to address sun safety concerns for their employees.

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ALBANY MED Health System
GLENNS FALLS HOSPITAL
Health Promotion Center

Columbia University



Just because the leaves change color doesn't mean that sun (UV) rays go away!

While you are making an activity checklist, be sure to make a sun safety list as well!

- Put on sunscreen of at least SPF 15
- Are your clothes sheer or allowing for any exposed skin? Make sure to apply sunscreen in those areas (especially your face!)
- Be sun safe from 10 AM to 4 PM
- Reapply sunscreen every 2-3 hours when outside

Our student social media program, Project Sun Safe Staten Island, started meeting again after a break for summer. Students have been busy creating Instagram posts about skin cancer risk reduction, and we even had one student create an animation about how to apply sunscreen. We meet regularly with these students, who are mostly high school aged teenagers, and help them learn how to communicate information about skin cancer risk reduction with their peers through a social media platform. Students are responsible for designing their own posts, and the group meets to provide feedback for each student's work. This is the fourth year the group has been meeting.

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Stony Brook Cancer Center

Planned Parenthood Hudson Peconic's Mobile Health Center is Providing HPV Vaccinations in Suffolk County

HPV vaccination can reduce a person's risk of six types of cancer by over 90% yet is still underutilized throughout NYS. In Suffolk County, less than 30% of youth are fully vaccinated by the recommended age. There are many reasons for this, lack of awareness, access, affordability. CPiA supports our communities to address these barriers and increase vaccination, preventing cancer for generations to come.

Stony Brook Cancer Center's CPiA team is proud to support Planned Parenthood Hudson Peconic (PPHP) in their efforts to increase access to HPV vaccination in Suffolk County. PPHP's new Mobile Health Center (MHC) brings healthcare to our community, with no appointments necessary. The MHC offers HPV vaccination in addition to an array of other healthcare services including annual wellness exams, cervical cancer screening, STI testing and treatment, and more! Patients can be seen quickly at convenient community locations, receive one-on-one care from clinicians in one of two private exam rooms, and get right back to their day with no need to take off work or school. The MHC accepts most major insurance carriers, including Medicaid and NYS health plans, and offers a generous sliding scale cost model for uninsured patients.



Stony Brook University welcomed the MHC this fall semester, increasing access to HPV vaccination and other healthcare services for their students and faculty! Our CPiA team was on site to provide education about HPV vaccination, answer questions, and remind students to schedule second and third dose appointments. The MHC's ongoing presence on campus makes it easy for students to complete the series, reducing their risk of six types of cancer.

The MHC is currently scheduling throughout Suffolk County for 2025. Take action against HPV cancers by booking the MHC for your organization, university, health fair, or community event. Contact Davina Nell at 631-240-1100 or davina.nell@pphp.org to schedule, and contact us to receive free HPV vaccine education materials.

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