

SUN SAFETY IN ACTION



Increasing Sun Safety policies & practices in community settings
 Educating and promoting the dangers of **Indoor Tanning**

PTO POLICIES IN ACTION



Increasing the adoption of worksite policies for paid time off benefits for employees to get cancer screenings

HPV VACCINE IN ACTION



Increasing the number of community education interventions to build support for the HPV vaccine as cancer prevention.

St. Mary's Healthcare

CPiA of St. Mary's Identifies New Sun Safety Champion!

"If I can help just one person, and tell one person just how important it is to wear sunscreen and be safe in the sun, I'll do it".

-Jeff Berry

Within the borders of New York State, over 23% of the total land area is agricultural with over 33,000 farms. NYS is also the 4th largest construction sector in the nation, with almost 300,000 workers. One in every five people will develop skin cancer in their lifetime making skin cancer a significant health concern. Understanding skin cancers impact on specific populations, including outdoor workers, and recruiting sun safety champions is crucial, now more than ever.

CPiA of St. Mary's Hospital newest sun safety champion, is Jeff Berry. Jeff has been struggling with Basal Cell and Squamous Cell skin cancer that has rapidly progressed throughout the years for over half his life. After learning more about Cancer Prevention in Action (CPiA), Jeff was asked to share his story. His response "If I can help just one person, and tell one person just how important it is to wear sunscreen and be safe in the sun, I'll do it".

During the interview, Jeff recalls working on his family's farm as a young child, often shirtless and without sunscreen. Jeff remembers his uncle saying to him, "The more you get burnt, the tougher your skin will get". He also shared that for most of his adult life has been in construction where he was exposed to the sun for 6-8 hours daily without the ability to apply sunscreen or to seek shade. Jeff is also an avid outdoorsman with a passion for hunting and fishing.

The years of unprotected overexposure to damaging UV radiation from the sun has resulted in years of repeated trips to doctors to have painful lesions removed. Today, Jeff must see a doctor every 3 month for lesion removal and he is no longer able to work and enjoy outdoor activities that he loves.

See Jeff's full story here: <https://vimeo.com/929588406/a3a71b2679?share=copy>



Your Organization Can Take Action Against Cancer!
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Broome County

CPiA of Broome County Welcomes New Staff to Take Action Against Cancer

Cancer Prevention in Action (CPiA) of Broome County is excited to welcome two new staff that will be taking action against cancer, Nikole Hurlbert, Supervising Public Health Educator and Devin Link, Public Health Educator. Together, they will act to oversee CPiA grant operations and coordinate the initiative to reduce skin and HPV-related cancer outcomes within their communities.



Nikole has been with Broome County Health Department working on the Tobacco Free Broome and Tioga grant, coordinating Reality Check, and the COVID-19 response team. Devin, a class of 2024 MPH student with Binghamton University, has completed her internship with Broome County Health Department and will be joining us full time in June.

A Broome County CPiA team of three, that also includes Alicia Spencer, is looking forward to partnering with Broome and Tioga County organizations to create Sun Safety and Cancer Screening Paid Time Off (PTO) Policies, educating communities about the dangers of Indoor Tanning, and promoting the HPV vaccine as safe and effective cancer prevention. All of which are strategies that help to prevent 42% of new cancers.

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Health Initiative



Staying Sun Safe this Spring!

This spring the North Country had a once in a lifetime opportunity to view the total solar eclipse. The CPiA team at Oswego County Opportunities (OCO) was able to view the eclipse at one of their partner sites that signed a sun safety policy last year. OCO had supported this site with umbrellas so anyone sitting outside could practice sun safety by avoiding UV rays and seeking shade. This was a great opportunity for community members to utilize the materials CPiA can provide to partners with policies in order to increase sun safety practices.

With temperatures rising and the potential for sun exposure increasing it is important to remember to practice sun safety, even on cloudy days. We are excited to continue to partner with community organizations and provide education on the best practices in order to reduce the risk of skin cancer.

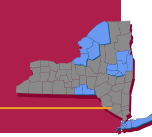
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Community Cancer Prevention in Action (CPiA) supports a policy and systems change approach to cancer prevention and risk reduction conducted by Cancer Prevention in Action (ny.gov) in 17 NYS counties. Grantees currently focus on policy and systems changes to reduce risk for skin cancer; increase human papillomavirus vaccine rates to prevent HPV-related cancers; and promote employer paid time off policies for cancer screening.

TakeActionAgainstCancer.com

This project is supported with funds from the State of New York.



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Glens Falls Hospital



Ms. Girard's 1st Grade Class says, "Thank you for our amazing benches!"

Cancer Prevention in Action (CPiA) of Glens Falls Hospital's Health Promotion Center is incredibly fortunate to partner with Glens Falls Common School District, Abraham (Abe) Wing Elementary School. Our partnership goals were to create awareness of the dangers of UV ray exposure, increase access to sunscreen and shade options, and work together to reduce skin cancer outcomes on campus and down the road for the Abe Wing family. Since adopting and bundling a CPiA Sun Safety Policy within the Districts newly updated Wellness Policy, CPiA has been invited on campus to promote sun safer behaviors at events like Open House and Field Day. Abe Wings commitment to sun safety awarded the District with two (2) 15' customized shaded sports benches for their playground and sports fields. Ms. Girard's 1st grade class couldn't wait to share how much they loved their new benches with CPiA.



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SARATOGA WARREN WASHINGTON



ALBANY MED Health System
 GLENS FALLS HOSPITAL
 Health Promotion Center

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HERBERT IRVING COMPREHENSIVE CANCER CENTER
 COLUMBIA | NewYork-Presbyterian

Columbia University

Columbia University CPiA Partners with Super Health Pharmacy on HPV Vaccination

Super Health Pharmacy is a community pharmacy with employees who truly care about community health. The pharmacy co-founder, Mayank Parikh, has become a community champion for HPV vaccination with CPiA. Our Staten Island CPiA partnered with Super Health Pharmacy to educate them about the HPV vaccination, which they have never stocked at their pharmacy. We educated Mr. Parikh and his team about the vaccine's ability to prevent cancer, and they offered to let us use their event space to invite local pediatricians, healthcare providers, pharmacists, and health advocates for dinner to have a discussion on the HPV vaccine, barriers to giving the vaccine, and possible solutions. We recently held this event and had about 25 community healthcare professionals in attendance. Dr. Ashley Stephens – a Columbia pediatrician who works with CPiA – and Dr. Ana Mendez – our partner from Richmond University Medical Center – presented information on the HPV vaccine, vaccine hesitancy, start at 9, and how to work with insurance coverage. Then, Dr. Ginny Mantello – our partner from the Staten Island Borough President's Office – led the group in a discussion about barriers to doctors recommending the HPV vaccine and barriers of patients to get the vaccine. We had a great discussion, and after this presentation, many attendees agreed that starting HPV vaccination recommendation at age 9 is an effective way to reduce cancer risk.



Columbia's CPiA Staten Island team and community partners from Super Health Pharmacy, the Staten Island Borough President's Office, and Richmond University Medical Center



**Working Together,
 Reducing Cancer, Saving Lives**

New York State Cancer Consortium (nyscancerconsortium.org) is a voluntary network of individuals and organizations throughout New York State (NYS) that collaborate to address the cancer burden. The Consortium and its members are guided by the NYS Comprehensive Cancer Control Plan and work to leverage partnerships to implement and plan priority interventions within their communities.

Stony Brook Cancer Center

Policy Passed: Stony Brook University Community Garden Club Goes Sun Safe

Stony Brook University's Community Garden Club had a busy spring semester prepping garden plots, starting seedlings, and adopting a sun safety policy with CPiA! The student-led garden consists of five plots behind the university's Student Activities Center, as well as several other plots sprouting up around campus. Garden club members meet regularly to tend to the plots, and spend lots of time in the sun doing so.



Getting the right amount of sunlight to your plants is a challenge for any gardener, but so is protecting yourself from the sun's harmful UV rays. Garden club members learned this and more sun safe gardening tips when CPiA joined an April meetup for a sun safe gardening workshop. 25 student members were educated about protecting their skin while gardening and other outdoor activities, and received sunscreen, UV sunglasses, and wide-brimmed hats! Gardeners will receive these items each semester, thanks to the garden club's new sun safety policy.

We congratulate the SBU Community Garden Club on their new sun safety policy and thank them for taking action against skin cancer with CPiA!

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