

SUN SAFETY IN ACTION



Increasing Sun Safety policies & practices in community settings
 Educating and promoting the dangers of **Indoor Tanning**

PTO POLICIES IN ACTION



Increasing the adoption of worksite policies for paid time off benefits for employees to get cancer screenings

HPV VACCINE IN ACTION



Increasing the number of community education interventions to build support for the HPV vaccine as cancer prevention.

St. Mary's Healthcare

Dear Employer,

As we enter the season of thanks, employers can give a meaningful long-lasting gift to their employees that may save lives... **Time!**

Did you know that for every 100 employees in the workforce 5% will have a history of cancer? 27.1% will be in treatment for cancer? What does an employer lose when an employee is diagnosed with cancer? The list is long and heart breaking. It can devastate a business. A valued member of your workforce. Poor performance and lost productivity, an increase in your medical costs, worker compensation and disability costs. Replacement costs for your workforce including recruitment and training due to absence.

As an employer, you are a stakeholder in taking actions against cancer. A proven strategy is prevention. How can an employer prevent cancer? It is easy.

Implement a Paid Time Off for Cancer Screening Benefit. Similar to sick, vacation, or personal leave time, PTO for cancer screenings can help your employees be up to date with their recommended screenings for cancers such as, breast, cervical, colorectal and the leading cause of cancer deaths in the U.S. lung cancer. Screenings can find cancers before they start or early when treatment is most successful. This will improve health outcomes and your workforce.

As you plan activities of gratitude for your workforce consider the gift of time. A Paid Time off for Cancer Screening Benefit will show your employees you encourage them to have a work/life balance. If you carve out time for them to get a cancer screening each year, they will be more likely to get screened and stay healthy.

You don't have to do it alone, CPiA can help. Give our office a call today to find out more about our free services. 518-770-6815 or email ginger.champain@nysmha.org

With gratitude,

Ginger Champain –Program Coordinator



Your Organization Can Take Action Against Cancer!

Contact Ginger Champain at 518-770-6815
 or Ginger.Champain@nysmha.org



Broome County

In Action for Sun Safety and Cancer Screening Benefits

This summer, the Broome County CPiA team was busy spreading the word to get out the facts and reduce the risk! We were excited to be prominently



visible in the community through 17 billboards (below) promoting paid time off for cancer screenings!



Kate and Abby also went to many events throughout Broome County sharing sun safety and HPV vaccination information. We were thrilled to partner with two area camps, Camp Amahami, and Sky Lake Camp and Retreat Center to bring environmental changes that will be rolled out this season and in full swing when summer camp starts next year! We love the sun safety logo their partner, TurtleBoyProductions, created to spread the sun safety message!



You can improve the health of your company with a Cancer Screening Paid Time Off Benefit.

We can show you how.

GET THE FACTS. REDUCE THE RISK. SPREAD THE WORD.
TakeActionAgainstCancer.com



607.778.2848



Billboard promoting paid time off for cancer screening.

Contact Abby Kaiser at: 607-778-2848
 or Abby.Kaiser@BroomeCounty.us

CANCER PREVENTION IN ACTION
 BROOME | TIOGA



Health Initiative

St. Lawrence Health Initiative and Oswego County Opportunities Keeping Students Sun Safe



Throughout the summer months, St. Lawrence Health Initiative (SLHI) and Oswego County Opportunities (OCO) worked tirelessly with local school groups to develop and implement sun safety policies to help keep students safe. Two such groups are the Indian River Marching Warrior Booster Club and the Oswego Buccaneer Booster Club. Student athletes and musicians who practice and compete outdoors are rarely worried about the health and safety of their own skin. That's why these sun safety policies are so beneficial for children-sun safety practices become easier to model and eventually become second nature.

For the Marching Warriors, SLHI supplied sunscreen, sunglasses, and ultraviolet radiation-activated bracelet to help keep the band members sun safe during the intensely sunny days of band camp in August. They also received an E-Z Up tent, which will provide a source of shade at their many outdoor events. OCO supplied the Buccaneer Boosters with two tents, which will be shared amongst all outdoor sports groups within the Oswego City School District. These tents will provide much needed shade to the student athletes, like the Oswego High School girls' tennis team. "Whether it's practice, warm-ups or playing a match, tennis players are under constant exposure to the sun's ultraviolet rays," said OCO Program Advocate Christina Wallace. "When the Buccaneer Boosters contacted us about the program, we knew it was a great opportunity to educate the players and the coaching staff of the importance of sun safety and what they can do to help prevent skin cancer."

Both the St. Lawrence Health Initiative and Oswego County Opportunities are non-profit agencies. SLHI works in the counties of Jefferson, Lewis, and St. Lawrence. OCO, a subcontractor of the Health Initiative, delivers the Cancer Prevention in Action grant locally in Oswego County.

Contact Angelina Blank
 at: 315-261-4760
 or angelina@getthehealthysc.org

CANCER PREVENTION IN ACTION



ST. LAWRENCE | JEFFERSON | LEWIS | OSWEGO

TakeActionAgainstCancer.com

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Stony Brook Cancer Center

CPiA Had a Farm, E-I-E-I-O! Sun Safety Policies with Long Island Farms

The Stony Brook Cancer Center CPiA team is going to the farm, and passing sun safety policies! Long Island is home to almost 600 farms and about 31,000 acres of farmland, mostly in Suffolk County. The farming industry employs thousands of Long Islanders, and we are here to help our farm community reduce their skin cancer risk.



Suffolk County Farm & Education Center in Yaphank was our first partner farm to adopt a sun safety policy, with a new sunscreen dispenser installed for visitors, farm staff, and campers alike. We hosted a sun safety fun day at the farm's summer camp to celebrate their new policy and educate campers by playing some fun, sun-safe games! CPiA also equipped Suffolk County Farm's summer camp staff with wide-brimmed hats, UV sunglasses, and extra sunscreen to stay safe on the job. Our newest farm partners include Fred Terry & Son Farm in Orient, and the Long Island Grower's Market, with five farmers market locations across Long Island. We will be supporting our new partners to adopt sun safety policies in 2023.

Contact: Annalea Trask at:
631-601-3720 or
annalea.trask@stonybrookmedicine.edu



Columbia University

Columbia University CPiA Partners with Project Hospitality

Columbia University has been partnering with Richmond University Medical Center's (RUMC) food pantry every month to provide education on sun safety and the dangers of indoor tanning to people who attend. As people are taking produce, we give them sunscreen and SPF lip balm, and talk to them about the importance of protecting your skin in all types of weather.



This provides a great opportunity to do one-on-one education, and we plan to continue attending this food pantry every month. Residents, medical students, and medical professionals from RUMC organize and attend this food pantry and take down visitors' phone numbers to send them reminders about upcoming food pantries.

Contact Maya Lipsman at
ml4082@cumc.columbia.edu



What is CPiA?

CPiA helps organizations adopt and implement policies to aid in the fight against skin cancer and HPV-Related cancers.

CPiA helps organizations and businesses implement paid time off for cancer screening benefit for their workforce to capture cancer early when it is most successful treat.

What can we do for your organization?

Offer a **FREE 15-minute virtual educational session** to your organization.

Draft the policy for your organization.

Provide you with FREE rack-cards, posters or flyers to help build awareness and promote your cancer prevention initiative.

Promote your organization on various social media platforms and **list your practice** on TakeActionAgainstCancer.com website and Facebook page.

TakeActionAgainstCancer.com

Glens Falls Hospital

Glens Falls Hospital Partners with Saratoga Shredders to Promote Sun Safety

The Saratoga Shredders mountain bike group has worked with Cancer Prevention in Action of Glens Falls Hospital Health Promotion Center to pass a sun safety policy and work to educate their program registrants about the importance of skin cancer prevention. In partnership with the CPiA program, the Shredders provided its 250+ registrants with UPF50 long sleeve shirts, personal sunscreen that can attach to their handlebars, as well as new sunglasses for all the mentors. The Shredders incorporate all things health, wellness, girl power and fun into their activities and focus on keeping an uplifting environment to increase confidence and decrease stress. This group started out in 2018 as an all-girl mountain bike club and has since expanded to include other genders and has groups from preschool-12th grade running year-round. They stick to their mantra of #MoreGirlsOnBikes and are making sure everyone is properly equipped with all necessary protective equipment such as helmets, sunglasses, and sunscreen.



Contact Shannon Gaczol
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