

# St. Mary's Healthcare

## Community Cancer Prevention in Action



PROGRAM TO DATE REPORT

2018 - 2020

Through the Community Cancer Prevention in Action Program (CPiA), St. Mary's Healthcare is **bringing cancer prevention** education, resources, practices and policies **to local communities** within **Fulton, Montgomery, and Schenectady Counties**.

- education
- resources
- practices
- policies



### we're taking **action!**

and here's how we do it...



#### RAISE AWARENESS

about the importance of practicing sun safety and the dangers of indoor tanning.



#### HELP COMMUNITY PARTNERS

to adopt and implement their own policies to aid in the prevention of skin cancer.



#### EDUCATE THE PUBLIC

about the importance of the HPV vaccine as an effective method of cancer prevention.



#### WORK WITH EMPLOYERS

to provide a paid time off benefit, so employees can access life-saving cancer screenings.

### we're seeing **results!**

and making an impact in our community...



**140** media PLACEMENTS



**77** DECISION MAKER meetings



**86** EDUCATION events



**22** policies PASSED



**25** installations



Learn more about CPiA and how we help

**take action** against cancer!

Visit: [www.takeactionagainstanccancer.com](http://www.takeactionagainstanccancer.com)  
or contact Ginger Champain at 518-770-6815  
or [ginger.champain@nysmha.org](mailto:ginger.champain@nysmha.org).

Find us on Facebook:  
[www.facebook.com/takeactionagainstanccancer](http://www.facebook.com/takeactionagainstanccancer)

GET THE FACTS. REDUCE THE RISK. SPREAD THE WORD.

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CANCER PREVENTION IN ACTION | NEW YORK

FULTON | MONTGOMERY | SCHENECTADY

This project is supported with funds from the State of New York.

# *Thank You* to Our Key Partners for Adopting a Cancer Prevention Policy:

Amsterdam Head Start  
Busy Bear Daycare  
Canajoharie Head Start  
City of Amsterdam  
- Outdoor Recreation & Worksite  
City of Gloversville  
Creative Connections Clubhouse  
Creative Minds Childcare  
Fort Plain Head Start  
Fulmont Community Action Agency  
- Early Childhood Services  
- Energy Services  
Fulton Montgomery Regional Chamber of Commerce  
Girls Inc.  
Gloversville Head Start  
Grow Amsterdam  
HFM Prevention Council  
LadyBug In-Home Daycare  
Oppenheim-Ephratah- St. Johnsville Head Start  
St. Mary's Institute

## How Our Partners are Taking Action Against Cancer:

### ADOPTING POLICIES

Our partners are adopting lasting policies to support cancer prevention amongst their staff, youth, and visitors.

### PRACTICING PREVENTION

#### SUN SAFETY

- Encouraging all to wear hats, sunscreen, and protective clothing when outside
- Installing sunscreen dispensers to provide free sunscreen
- Adding shade protection while enjoying outdoor spaces

#### SCREENINGS

- Promoting cancer screenings through worksite wellness

#### AWARENESS

- Installing signs with reminders about cancer prevention
- Raising awareness that the HPV vaccine is cancer prevention
- Providing cancer prevention education to staff, youth, and visitors

## The Impact of COVID-19:

The COVID-19 pandemic drastically altered the work of CPiA during year 2, just as momentum for cancer prevention efforts was gaining traction. In the midst of a major public health crisis, it was difficult to keep attention on CPiA, maintain the partnerships, and engage in the community.

St. Mary's Healthcare found creative ways to continue CPiA efforts, including shifting to online education, virtual meetings, and socially distant interactions.

**90%** of adults in NY support a Paid Time Off policy for cancer screenings

**68%** of adults in NY support increasing the indoor tanning age to 21

**65%** of adults in NY support a 6th grade HPV vaccine requirement

Source: NYSDOH Div. of Chronic Disease Prevention Public Opinion Poll, Jan 2019

## Why Policy, Systems, and Environmental Change Matters:

While we can all practice cancer prevention on our own, making changes to our community spaces, workplaces, schools, and outdoor parks can help make a lasting impact for all. By adopting new policies, systems, and environmental changes, our community can make sure the healthy choice is the default choice when it comes to cancer prevention.

*Join our growing list of partners who are helping to make a difference in the fight against cancer.*

GET THE FACTS. REDUCE THE RISK. SPREAD THE WORD.

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