

SUN SAFETY IN ACTION

Increasing **Sun Safety** policies & practices in community settings
Educating and promoting the dangers of **Indoor Tanning**

PTO POLICIES IN ACTION

Increasing the adoption of worksite policies for paid time off benefits for employees to get cancer screenings

HPV VACCINE IN ACTION

Increasing the number of community education interventions to build support for the HPV vaccine as cancer prevention.

St. Mary's Healthcare



Wolf Hollow Brewing Company is Taking Actions Against Cancer.



Ultraviolet Radiation is a major cause of all skin cancers. Sun protection is more important than ever now especially over the past year with the Covid-19 pandemic. Mitigation practices have forced businesses like Wolf Hollow Brewing Company to increase their activities outdoors which increased exposure to the sun. St. Mary's Healthcare supports the cancer prevention policies Wolf Hollow Brewing Company has adopted to take actions against cancer by building an environment for employees to take time off to get a cancer screening exam each year and sun safety policies to prevent skin cancer. We are proud to award Wolf Hollow Brewing Company this beautiful Gazebo to increase shade for those long-awaited family reunions and gatherings.

Your Organization Can Take Action Against Cancer!
Contact Ginger Champain at 518-770-6815
or Ginger.Champain@nysmha.org



Health Initiative

The Health Initiative is encouraging all residents and visitors in Jefferson, Lewis, Oswego and St. Lawrence Counties to sun safely while camping, boating and enjoying time outside by launching an advertising campaign to build awareness of the importance of sun safety.



Look for these billboards throughout our region!

Contact Health Initiative at: 315-261-4760
or CPiAteam@gethealthyslc.org



what is CPiA?

CPiA helps organizations adopt and implement policies to aid in the fight against skin cancer and HPV-Related cancers.

CPiA helps organizations and businesses implement paid time off for cancer screening benefit for their workforce to capture cancer early when it is most successful treat.

what can we do for your organization?

Offer a **FREE 15-minute virtual educational session** to your organization.

Draft the policy for your organization.

Provide you with FREE rack-cards, posters or flyers to help build awareness and promote your cancer prevention initiative.

Promote your organization on various social media platforms and **list your practice** on TakeActionAgainstCancer.com website and Facebook page.

TakeActionAgainstCancer.com

Broome County

The Spartans are Taking Action Against Cancer

The **Maine-Endwell School District** recently amended their wellness policy to include sun safety verbiage. With the updated wellness policy in place, students are encouraged to practice sun safety to protect themselves from skin cancer. The District has worked hard on implementing environmental changes that will support students' decisions to be sun safe. There are two pavilions located at Homer Brink Elementary School and Maine Memorial Elementary School for students and faculty to use. The District has been a great partner with the Broome County CPiA team throughout the duration of the CPiA grant.



“Maine-Endwell has done an excellent job in adopting and supporting their sun safety policy. I thank the Spartans for helping to prevent skin cancer in their community”

- Kristin Russell, CPiA

Contact Kristin Russell at: 607-778-2841
or Kristin.Russell@BroomeCounty.us



The fight against cancer starts with prevention!

HPV VACCINE IS CANCER PREVENTION

The human papillomavirus (HPV) vaccine is the best protection against six types of cancer caused by HPV and could prevent up to 32,100 cases of cancer in the U.S. each year. Ask your doctor about getting your sons and daughters vaccinated.

SUN SAFETY IS CANCER PREVENTION

There is no such thing as a safe or healthy tan. And sun safety at any age reduces your risk of skin cancer. So any time you head out in the sun, be sure to seek shade, cover up, grab sunglasses and apply sunscreen.