## **Cancer Prevention in Action** | Newsletter | SUMMER 2021

New York Taking Action Against Cancer





Increasing Sun Safety policies &

dangers of Indoor Tanning



Increasing the adoption of worksite policies for paid time off benefits for employees to get cancer screenings



#### St. Mary's Healthcare



#### **Wolf Hollow Brewing Company** is Taking Actions **Against Cancer.**



Ultraviolet Radiation is a major cause of all skin cancers. Sun protection is more important than ever now especially over the past year with the Covid-19 pandemic. Mitigation practices have forced businesses like Wolf Hollow Brewing Company to increase their activities outdoors which increased exposure to the sun. St. Mary's Healthcare supports the cancer prevention policies Wolf Hollow Brewing Company has adopted to take actions against cancer by building an environment for employees to take time off to get a cancer screening exam each year and sun safety policies to prevent skin cancer. We are proud to award Wolf Hollow Brewing Company this beautiful Gazebo to increase shade for those long-awaited family reunions and gatherings.

Your Organization Can Take Action Against Cancer! Contact Ginger Champain at 518-770-6815 or Ginger.Champain@nysmha.org

what is CPiA?



#### **Health Initiative**

The Health Initiative is encouraging all residents and visitors in Jefferson, Lewis, Oswego and St. Lawrence Counties to sun safely while camping, boating and enjoying time outside by launching an advertising campaign to build awareness of the importance of sun safety.



Look for these billboards throughout our region!

Contact Health Initiative at: 315-261-4760 or CPiAteam@gethealthyslc.org

Sun Safely.





#### CPiA helps organizations adopt and implement policies to aid in the fight against skin cancer and HPV-Related cancers.

CPiA helps organizations and businesses implement paid time off for cancer screening benefit for their workforce to capture cancer early when it is most successful treat.

#### what can we do for your organization?

Offer a FREE 15-minute virtual educational **session** to your organization.

**Draft the policy** for your organization.

Provide you with FREE rack-cards, posters or flyers to help build awareness and promote your cancer prevention initiative.

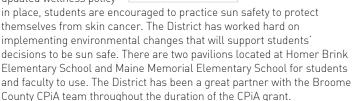
Promote your organization on various social media platforms and list your practice on TakeActionAgainstCancer.com website and Facebook page.

TakeActionAgainstCancer.com

## **Broome County**

#### The Spartans are **Taking Action Against Cancer**

The Maine-Endwell School District recently amended their wellness policy to include sun safety verbiage. With the updated wellness policy



Maine-Endwell has done an excellent job in adopting and supporting their sun safety policy. I thank the Spartans for helping to prevent skin cancer in their community "

- Kristin Russell, CPiA

Contact Kristin Russell at: 607-778-2841 or Kristin.Russell@BroomeCounty.us



# The fight against cancer starts with prevention!

# **HPV VACCINE IS CANCER PREVENTION**

The human papillomavirus (HPV) vaccine is the best protection against six types of cancer caused by HPV and could prevent up to 32,100 cases of cancer in the U.S. each year. Ask your doctor about getting your sons and daughters vaccinated.

# **SUN SAFETY IS** CANCER PREVENTION

There is no such thing as a safe or healthy tan. And sun safety at any age reduces your risk of skin cancer. So any time you head out in the sun, be sure to seek shade, cover up, grab sunglasses and apply sunscreen.