



**SUN SAFETY IN ACTION**



Increasing Sun Safety policies & practices in community settings

Educating and promoting the dangers of **Indoor Tanning**

**PTO POLICIES IN ACTION**



Increasing the adoption of worksite policies for paid time off benefits for employees to get cancer screenings

**HPV VACCINE IN ACTION**



Increasing the number of community education interventions to build support for the HPV vaccine as cancer prevention.

## St. Mary's Healthcare

### Amsterdam Mohawks Take Action Against Cancer with a Sun Safety Policy

In June, the Cancer Prevention in Action (CPiA) Program for Fulton, Montgomery & Schenectady Counties celebrated the incredible action taken by the Amsterdam Mohawks in Montgomery County. We are excited to share the Amsterdam Mohawks are taking actions against cancer for their visitors, employees, and team members by adopting a sun safety policy. CPiA at St. Mary's Healthcare is proud of this new community partnership. The Amsterdam Mohawks are a collegiate summer baseball team based in Amsterdam, New York. Many in the community consider attending these games as a summertime destination, drawing thousands of people to the Rao Family Stadium to enjoy games and much more! Amsterdam Mohawks recognizes the importance of sun safe strategies to reduce skin cancer risk.

Skin cancer is the most common cancer in the United States. Exposure to ultraviolet (UV) radiation in sunlight causes nearly all skin cancer cases. The risk for skin cancer can be greatly reduced when certain precautions are practiced, to reduce sunburns and damage to the skin. One blistering sunburn in the lifespan of a child will double their chances of skin cancer as an adult. Therefore, Amsterdam Mohawks is committed to promoting sun safety practices to visitors, employees, and the team. The sun safety policy they have implemented will take actions against cancer, the most common cancer but one of the most preventable.

CPiA congratulates the Amsterdam Mohawks for taking action against skin cancer and for their commitment to help spread awareness about cancer prevention to the community.

Your Organization Can Take Action Against Cancer!  
Contact Ginger Champain at 518-770-6815  
or [Ginger.Champain@nysmha.org](mailto:Ginger.Champain@nysmha.org)



## Health Initiative

### CEDARS GOLF COURSE IS 'SUN SAFE' Owner Signs a Sun Safety Policy

J.R. Chamberlain, owner and operator of Cedars Golf Course in Lowville, Lewis County, signed a 'Sun Safety Policy' encouraging all staff and patrons to stay sun safe. "Golfers are out in the sun for hours, it is important to me that we provide necessary information to drive home the necessity of sun safety," Mr. Chamberlain said. Cedars policy promotes the importance of skin cancer prevention encouraging the use of protective clothing, sunglasses, and wide brimmed hats. CPiA was able to support implementation of the policy by providing a new sunscreen dispenser, installed for staff and visitors to use.



The St. Lawrence Health Initiative, Inc., is a not-for-profit organization that administers the CPiA grant serving Jefferson, Lewis, St. Lawrence, and Oswego counties. For further information on how your business can get involved with Cancer Prevention in Action please call 315-261-4760.

Kathy Sochia CPiA Community Educator  
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Contact Kathy Sochia at: 315-261-4760  
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## Broome County

### Spreading Messages of Sun Safety

The Broome CPiA team is busy spreading the messages of sun safety this summer! **Remember these tips to keep you safe:**

- **Check the UV Index** before going out and make a plan to limit your sun exposure by seeking shade, especially between the hours of 10 and 4 when the sun's rays are most intense.
- **Apply broad-spectrum sunscreen** with SPF 15 or higher 20 minutes before going outside and reapply every two hours or after swimming, toweling off, or sweating.
- **Wear UVA & UVB protective** sunglasses year-round and use a lip balm with SPF 15
- **Remember to cover areas that are often missed** like tops of the feet, ears and neck when applying sunscreen.
- **Be sure you're using enough sunscreen** when you put it on, it should be an ounce each application, which looks like the size of a golf ball or how much would fill a shot glass.
- **Apply sunscreen before bug spray** if you need to use both.
- **Enjoy this summer while being sun safe!**



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## What is CPiA?

CPiA helps organizations adopt and implement policies to aid in the fight against skin cancer and HPV-Related cancers.

CPiA helps organizations and businesses implement paid time off for cancer screening benefit for their workforce to capture cancer early when it is most successful treat.

## What can we do for your organization?

Offer a **FREE 15-minute virtual educational session** to your organization.

**Draft the policy** for your organization.

**Provide you with FREE rack-cards, posters or flyers** to help build awareness and promote your cancer prevention initiative.

**Promote your organization** on various social media platforms and **list your practice** on [TakeActionAgainstCancer.com](http://TakeActionAgainstCancer.com) website and Facebook page.

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**Population Health Collaborative**

**Population Health Collaborative works with Seneca-Babcock Community Association on Sun Safety**



**Seneca-Babcock  
Community Association**

The Seneca-Babcock Community Association, Inc. in Buffalo, NY is one of the premier human and social services agencies in the Western New York area. They aim to provide a healthy sense of community for all that they serve. Their programs and activities provide skills and training to families that support healthy homes and healthy futures.

Seneca-Babcock Community Association is taking the following steps in partnering with Cancer Prevention in Action:

- Adopting a Sun Safety Policy for their Community Centers
- Providing shade coverings for their outdoor play areas
- Providing sunscreen dispensers for students to use to protect their skin

Contact: Alessandra Duarte at:  
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**Stony Brook Cancer Center**

**Sunscreen, Cancer Prevention, & Rock N' Roll: Sun Safety at Great South Bay Music Festival**



The Great South Bay Music Festival held their first festival since 2019, welcoming over 15,000 people to Patchogue's Shorefront Park for four days of music and sun safe fun! In its relaunch, Great South Bay sought help from Stony Brook Cancer Center's CPiA team to adopt a sun safety policy, with the goal of reducing UV exposure for festival attendees and staff. Sunscreen was readily available to concert goers with sunscreen dispensers throughout the festival.



CPiA staff passed out sunscreen packets to folks on food and drink lines, with 10,000 sunscreen packets distributed over four days. Sun safety swag bags with sunscreen, sunglasses, SPF lip balm, and information on skin cancer prevention were provided to all festival staff. As a cancer survivor himself, it was important to Jim Faith, festival organizer, to support cancer prevention at the festival. We thank Mr. Faith and the Great South Bay Music Festival for taking action against skin cancer, we can't wait for 2023!

Contact: Annalea Trask at:  
631-601-3720 or  
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**Columbia University**

**Columbia University CPiA Partners with Project Hospitality**

This past quarter, Columbia University has partnered with Project Hospitality to provide free sunscreen, SPF lip balm, and education on HPV, indoor tanning, and sun safety to the public. This event was organized in partnership with the Office of the Staten Island Borough President, who works with us on CPiA. Along with representatives from our partners at Richmond University Medical Center, Columbia University has attended some of Project Hospitality's pop-up health fairs to supply materials and educate attendees.



There are many free services available at these health fairs, including HPV vaccination, diabetes, blood pressure, and cognitive screenings, flu shots, COVID-19 testing and vaccination, and free condoms. The attendees are mainly Spanish-speaking, so Columbia provided educational materials in Spanish and had a Spanish-speaking health professional present to speak with community members about skin cancer prevention and HPV vaccination.

Contact Maya Lipsman at  
ml4082@cumc.columbia.edu



**Glens Falls Hospital**

**Queensbury Parks and Recreation Dept. Geared Up for a Sun-Safe Season**

Queensbury Parks and Recreation department has worked tirelessly to make sure their 7 parks, trailheads, boat launches, and sports fields are ready for the patrons and it's busy summer season. While safety is always a priority, this year through working with the Glens Falls Hospital's Cancer Prevention in Action program skin cancer prevention was at the top of their list. They were able to install signage, sunscreen dispensers and shade structures in many key areas in their parks to uphold their new sun safety policies. Queensbury parks are instrumental to the health and well-being of our local community and CPiA is very glad to have this partnership.



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