

SUN SAFETY IN ACTION



Increasing Sun Safety policies & practices in community settings
 Educating and promoting the dangers of **Indoor Tanning**

PTO POLICIES IN ACTION



Increasing the adoption of worksite policies for paid time off benefits for employees to get cancer screenings

HPV VACCINE IN ACTION



Increasing the number of community education interventions to build support for the HPV vaccine as cancer prevention.

St. Mary's Healthcare

St. Mary's Healthcare FIRST Healthcare System in New York State

Last month, The Cancer Prevention in Action (CPIA) Program for Fulton, Montgomery & Schenectady Counties celebrated the outstanding actions St. Mary's Healthcare is taking action against cancer. As part of St. Mary's Healthcare commitment to providing care you can trust, St. Mary's Healthcare partnered with CPIA to become the first healthcare system in New York State (NYS) to adopt a Cancer Screening Paid Time Off (PTO) Benefit for all associates.

Cancer is the second leading cause of death in NYS. Screening tests can find cancers early when they are most easily treated or before they even start. Early detection can lead to better health outcomes, save lives and improve workforce health. PTO for cancer screenings is offered at St. Mary's Healthcare because they care about the health of their associates, and regular cancer screening exams throughout an associate's lifespan will capture cancer early, when it is most successful to treat.

The Cancer Screening PTO Benefit for St. Mary's associates is a separate bank of time available for the sole purpose of an associate to obtain cancer screening exams each year during work hours. The CPIA team for Fulton, Montgomery & Schenectady Counties applauds St. Mary's Healthcare for their commitment to reduce the cancer burden by affording their associates time to use this benefit and placing emphasis that health and early detection is a priority.

CPIA is eager to see other healthcare systems in NYS implement this valuable benefit to increase workforce health, because if we have learned anything in the past few years of the pandemic, employee health is truly your most valuable asset.



Your Organization Can Take Action Against Cancer!
 Contact Ginger Champain at 518-770-6815
 or Ginger.Champain@nysmha.org



Health Initiative

Happy Spring from the North Country!

We would like to give a big kudos to our sub-contractor team at Oswego County Opportunities (OCO) for passing five sun safety policies in the month of March alone. OCO was able to provide one of their sites with a sun safety policy, City of Oswego East Side Fire Station, with hats, sunglasses, sun screen and lip balm with sunscreen for staff and community members at outreach events.

Now that temperatures are warming up and the sun shines a little longer each day, we're excited for upcoming events and partnerships across the region. Be on the lookout for us as we support local schools to promote sun safety during graduations and community events over the summer months!

Ellen Hurlbut- CPIA Program Coordinator
Ellen@gethealthyslc.org

Kathy Sochia CPIA Community Educator
Kathy@gethealthyslc.org



From left are Firefighter Evan Montalbano, Chris Wallace of OCO, Firefighter David Wahrendorf, Coordinator of Community Health for OCO Leanna Cleveland, and Captain Mark Kapuscinski.

Contact Kathy Sochia at: 315-261-4760
 or kathy@gethealthyslc.org



Broome County

Taking Action Against Cancer Through Staff Wellness

CPIA at The Broome County Health Department has had a relationship with Volunteers Improving Neighborhood Environments (VINES) since 2019 while working together to create a sun safety policy for their staff.

This year, VINES took the next step in protecting their staff by adopting a paid time off for cancer screening benefit. The CPIA team was excited to support VINES work and educate folks at their annual fundraiser, VINES Garden Bowl. As Broome CPIA and VINES strive to build a healthier community, you'll see them collaborating and spreading messages of good health and sun safety at a Binghamton Rumble Ponies game June 1!



Broome County Health Department Chronic Disease Division Staff



VINES Staff

Contact Abby Kaiser at: 607-778-2848
 or Abby.Kaiser@BroomeCounty.us



This project is supported with funds from the State of New York.

What is CPIA?

CPIA helps organizations adopt and implement policies to aid in the fight against skin cancer and HPV-Related cancers.

CPIA helps organizations and businesses implement paid time off for cancer screening benefit for their workforce to capture cancer early when it is most successful treat.

What can we do for your organization?

Offer a **FREE 15-minute virtual educational session** to your organization.

Draft the policy for your organization.

Provide you with FREE rack-cards, posters or flyers to help build awareness and promote your cancer prevention initiative.

Promote your organization on various social media platforms and **list your practice** on TakeActionAgainstCancer.com website and Facebook page.

**SUN SAFETY
IN ACTION**



Increasing Sun Safety policies & practices in community settings

Educating and promoting the dangers of **Indoor Tanning**

**HPV VACCINE
IN ACTION**



Increasing the number of community education interventions to build support for the HPV vaccine as cancer prevention.

Population Health Collaborative



The Population Health Collaborative is Partnering with Lighthouse Free Medical Clinic

The Population Health Collaborative is partnering with the Lighthouse Free Medical Clinic to develop a Sun Safety Policy and provide education-

al materials to patients and staff. The Lighthouse Free Medical Clinic is composed of students at the Jacobs School of Medicine, community health workers, and physicians, and provides free healthcare to the uninsured and underserved patients of Buffalo, New York. Led by Third-Year Medical Student Anna Davis, the Clinic had been planning to develop a Skin Cancer Prevention Initiative. The Initiative would provide much-needed skin cancer education and sunscreen to the patients at the Lighthouse Free Medical Clinic. The Population Health Collaborative felt this would be a great site for Cancer Prevention in Action to partner with and is now working with Lighthouse to develop a comprehensive Sun Safety Policy.

Anna Davis and her team are dedicated to increasing awareness of skin cancer and reducing the risk for their patients. As such, The Population Health Collaborative is excited to begin this partnership, with hopes of expanding it to other Free Medical Clinics in the area.

More information on the clinic can be found on their website: <https://www.lighthousefreemedicalclinic.com/>

Contact: Alessandra Duarte at: aduarte@phcwny.org



Stony Brook Cancer Center

Policy Passed: Sun Safe Fun at Adventureland

Adventureland is taking action against skin cancer with not one, but two sun safety policies! With the help of Stony Brook Cancer Center, Adventureland will be implementing sun safety policies for both its visitors and employees. Not only is Adventureland a favorite summertime destination among Long Island's kids, but is also an employer of over 600 teens and young adults. The employee policy will educate Adventureland's workforce on how to be sun safe on the job, increase access to sunscreen, and encourage sun safety practices. Adventureland will be implementing both policies throughout the summer season. Don't miss out on some sun safe fun at Adventureland this summer!



Contact: Annalea Trask at: 631-601-3720 or annalea.trask@stonybrookmedicine.edu



Columbia University

Implementing Sun Safety Policies with Partners

This past quarter, the CPIA program at Columbia University worked closely with its partners at the Staten Island Borough President's Office and Richmond University Medical Center to gather materials to help sites implement their sun safety policies. We developed a visual for signage that we turned into metal signs and posters, and will be distributing it to sites with sun safety policies. Sites will display the signage in strategic locations including pools, visitor's centers, outdoor dining areas, and outdoor activity areas, with the goal of helping the public learn how to reduce their risk of skin cancer.

Practice Sun Safety!

It can reduce your risk of skin cancer

- 1 SEEK SHADE** especially between 10am and 4pm
- 2 APPLY SUNSCREEN EVERY DAY** use a broad spectrum SPF 15+ sunscreen for extended outdoor exposure, use SPF 30+ **REAPPLY** every 2 hours and after swimming, excessive sweating or toweling off
- 3 COVER UP** with clothing, including a broad-brimmed hat and UV-blocking sunglasses
- 4 AVOID SUN TANNING AND NEVER USE TANNING BEDS**

This material is supported with funds from Health Research, Inc. and New York State. [GET THE FACTS. REDUCE THE RISK. SPREAD THE WORD. ReduceRisk.org](http://www.getthefacts.org) [CANCER PREVENTION IN ACTION](http://www.cancer.gov) [HERBERT IRVING COMPREHENSIVE CANCER CENTER](http://www.hrcny.org) [COLUMBIA](http://www.columbia.edu) [NewYork-Presbyterian](http://www.nyp.org)

Contact Maya Lipsman at ml4082@cumc.columbia.edu



Glens Falls Hospital

Passed Numerous Sun Safety Policies with Various Organizations

The CPIA program at Glens Falls Hospital (GFH) has had a busy 2022! Since January, CPIA at GFH has passed numerous sun safety policies five with daycares, two with schools, two with worksites and an outdoor recreation policy. We are currently working with each site to install environmental changes such as shaded benches, pop-up canopies, sunscreen dispensers and more. We also kicked off a paid media campaign promoting wintertime sun safety in Warren, Washington, and Saratoga counties. This is incredibly important in our region due to the multiple ski mountains and other various spots for wintertime activities. GFH is very excited to see what the next quarter brings, and can't wait to assist our sites in implementing their policies for their staff, visitors, and students.



Contact Rachel Yattaw at 518-926-5905 or ryattaw@glensfallshosp.org

