



SUN SAFETY IN ACTION

Increasing **Sun Safety** policies & practices in community settings
 Educating and promoting the dangers of **Indoor Tanning**

PTO POLICIES IN ACTION

Increasing the adoption of worksite policies for paid time off benefits for employees to get cancer screenings

HPV VACCINE IN ACTION

Increasing the number of community education interventions to build support for the HPV vaccine as cancer prevention.

St. Mary's Healthcare

St. Mary's Healthcare Recognized by The Healthcare Association of New York State (HANYS)

CPiA at St. Mary's Healthcare is looking forward to starting more cancer prevention initiatives in the communities we serve in 2022. The team at St. Mary's Healthcare was recognized this past November, 2021 by The Healthcare Association of New York State (HANYS). HANYS is always there for healthcare, bringing together the brightest minds and expertise to solve complex healthcare issues and improve the health of New York's communities. St. Mary's was highlighted in HANYS Connecting with Communities: Community Health Initiatives across New York State annual publication. CPiA at St. Mary's was a nominated profile for a community health improvement award. CPiA aligns with the New York State Prevention Agenda goals by promoting the use of evidence-based care to manage chronic diseases. Specifically, CPiA assists community partners in the adoption of their own policies to promote sun safety and prevent skin cancer within their organizations and within the community. Throughout the COVID-19 pandemic, St. Mary's Healthcare found creative ways to continue CPiA efforts, including shifting to online education, virtual meetings and socially distant interactions. Through community partnerships and the adoption of sun safety policies, the team has been able to reach 121,116 residents within Fulton, Montgomery and Schenectady counties since 2018. In addition to successfully holding 86 education events, 22 cancer prevention policies passed and 25 installations of sun-safety materials.



Your Organization Can Take Action Against Cancer!
 Contact Ginger Champain at 518-770-6815
 or Ginger.Champain@nysmha.org



Broome County

Deposit School District Provides Protection

Deposit Central School District (DCS), home of the Lumberjacks, has recently installed a pavilion that will be used for an outdoor classroom space and more. Deposit has been a strong partner of the Cancer Prevention in Action (CPiA) Team working together to keep their community safe. In coordination with the CPiA team, Deposit started by amending their wellness policy to encompass sun safety, including consideration of providing ample shade when planning construction and remodeling projects on site. This pavilion, funded by CPiA, is evidence of Deposit's commitment to Sun Safety and protecting their students and community that can also use the space. Denise Cook, superintendent of DCS, is grateful for this partnership that has helped to provide sustainable environmental change and is looking forward to hosting an event under the pavilion this Spring. Thanks to the Lumberjacks for leading the way in normalizing seeking shade to reduce UV exposure and prevent skin cancer!



Contact Abby Kaiser at: 607-778-2848
 or Abby.Kaiser@BroomeCounty.us



This project is supported with funds from the State of New York.

Health Initiative

Greetings from Northern New York!

Our CPiA team covers Lewis, Jefferson, Oswego and St. Lawrence Counties. We are working with Parishville-Hopkinton Central School to provide sun safety at their playground complex. Parishville-Hopkinton adopted a sun safety policy to help keep their students, staff and visitors safe from harmful ultraviolet rays. We are looking forward to supplying the district with equipment such as shade sails that will help keep their playground shaded. We look forward to working with other districts in our area to expand sun safety measures. The CPiA team has begun working with financial institutions for Paid Time Off benefits.

Our sub-contractors Oswego County Opportunities has passed sun safety policies with Little Lamb Daycare providing sunglasses to staff and children. As well as the Oswego School Marching Band Parents where t-shirts, sunglasses and hats were provided to members for outdoor practice.

We have exciting news that hopefully we can share in the next newsletter!

Until then, Stay Warm!

Ellen Hurlbut and Kathy Sochia
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The Cancer Prevention in Action program focuses on educating community members on what they can do to prevent cancer. Pictured with the children is Tracy Lamb, owner of Little Lamb Daycare.



The Oswego High School Marching Band Parents' Association has partnered with Oswego County Opportunities (OCO) Cancer Prevention in Action (CPiA) program to establish a sun safety policy to help keep band participants safe from damage suns UV rays and help prevent the possibility of skin cancer. The CPiA program provided band members with long-sleeved UV protected shirts, wide brimmed hats, and 100% UVA/UVB protected sunglasses.

Contact Kathy Sochia at: 315-261-4760
 or kathy@gethealthyslc.org



What is CPiA?

CPiA helps organizations adopt and implement policies to aid in the fight against skin cancer and HPV-Related cancers.

CPiA helps organizations and businesses implement paid time off for cancer screening benefit for their workforce to capture cancer early when it is most successful treat.

What can we do for your organization?

Offer a **FREE 15-minute virtual educational session** to your organization.

Draft the policy for your organization.

Provide you with FREE rack-cards, posters or flyers to help build awareness and promote your cancer prevention initiative.

Promote your organization on various social media platforms and **list your practice** on TakeActionAgainstCancer.com website and Facebook page.

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Population Health Collaborative



The Population Health Collaborative is working with YMCA Buffalo Niagara to implement a region-wide Sun Safety Policy. This policy will be implemented throughout six YMCA locations in Erie and Niagara Counties, ultimately impacting thousands of children and adults.

The regional policy is anticipated to be in place by the end of March of 2022, affecting the respective daycares, summer camps, and other outdoor activities.

Contact: Alessandra Duarte at: aduarte@phcwny.org



Stony Brook Cancer Center

**Raising Awareness,
Taking Action**

January was cervical cancer awareness month and Stony Brook Cancer Center began the new year by raising awareness and taking action. Did you know that the human papillomavirus (HPV) causes nearly all cases of cervical cancer? The HPV vaccine, recommended at ages 11-12 and through age 26, prevents cervical cancer, and the five other cancers caused by HPV.

We spread the word all month long through social media, letters to the editor, and educational presentations that the HPV vaccine is cancer prevention. Graphics such as the one below were sent to local community organizations and health care providers to raise awareness on their social media pages. Not only did we raise awareness, we also took action against cervical cancer by empowering our community with education and resources. We kicked off our cancer prevention health education series for the Nassau Libraries Health Share on the topic of HPV vaccination as cancer prevention, which included resources on where Nassau residents can obtain the vaccine locally and how uninsured or underinsured individuals can obtain the vaccine free of charge. Rest assured, our HPV vaccine promotion outreach is far from over. The CPIA team at Stony Brook Cancer Center is here to help our community take action against cervical cancer, and all six cancers caused by HPV, in our goal of building a healthier Long Island!



Contact: Annalea Trask at: 631-601-3720 or annalea.trask@stonybrookmedicine.edu



Columbia University

Sunscren Dispensers Distributed to Staten Island Organizations with Sun Safety Policies

With the help of Dr. Ana Mendez and her team at Richmond University Medical Center (RUMC) and Dr. Ginny Mantello and her team at the Staten Island Borough President's Office, Columbia University has delivered sunscren dispensers to three sites in Staten Island who have passed sun safety policies. Snug Harbor Cultural Center & Botanical Garden, Children's Aid Goodhue Center, and the School-Based Health Center at Susan E. Wagner High School will use these sunscren dispensers as a way to encourage people to practice sun safe behaviors when engaging in outdoor activities.

"Children's Aid-Goodhue Center is excited to partner with Columbia University on the CPIA grant," says Ilene Pappert, director of Children's Aid-Goodhue Center. "We know how important the issue of sun safety is for children on Staten Island. We have a great opportunity to teach children how to protect themselves from the sun while still having a lot of fun playing outside and swimming."



Columbia University and RUMC staff delivering sunscren dispensers to Snug Harbor Cultural Center & Botanical Garden

Contact Maya Lipsman at ml4082@cumc.columbia.edu



Glens Falls Hospital



Cancer Prevention in Action of Glens Falls Hospital Health Promotion Center assisted Granville Central School District, Toddler Time University and Exploration Acres in passing comprehensive sun safety policies to protect their students and children from UV exposure. They will be implementing these policies with resources from CPIA such as a shade structure over the bleachers of the football field, UV protective sunglasses, and lots of sun safety education and training! We are excited to be partnering with this school and these daycares and assist with implementation of these policies.

Contact Rachel Yattaw at 518-926-5905 or ryattaw@glensfallshosp.org

