

SUN SAFETY IN ACTION

Increasing **Sun Safety** policies & practices in community settings
 Educating and promoting the dangers of **Indoor Tanning**

PTO POLICIES IN ACTION

Increasing the adoption of worksite policies for paid time off benefits for employees to get cancer screenings

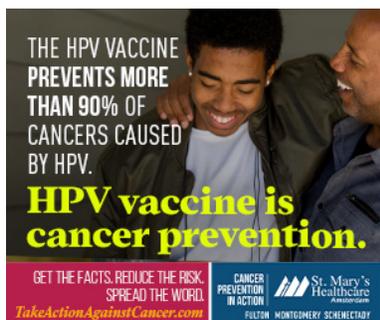
HPV VACCINE IN ACTION

Increasing the number of community education interventions to build support for the HPV vaccine as cancer prevention.

St. Mary's Healthcare

Don't Put Off Health Visits for Your Kids

August was Immunization Awareness Month and St. Mary's Healthcare placed a large digital campaign in Fulton, Montgomery and Schenectady Counties online newspapers with advertisements like the one above to raise awareness on the importance of the human papillomavirus (HPV) vaccine. In 2020, there were 1 million less HPV vaccine doses given in the United States, as compared to 2019. COVID-19 caused many parents to delay regular health care visits for their children. In fact, data show a 71% decrease in healthcare visits for children ages 7 to 17 years old during 2020. The HPV vaccine is highly effective at preventing certain cancers. The HPV vaccine is given to boys and girls beginning at age nine and through age 26. The Cancer Prevention in Action Program (CPIA) at St. Mary's Healthcare works to increase HPV vaccination rates in children to prevent cancer in adulthood. CPIA is helping New York get back on track with HPV vaccination and other ways to prevent cancer.



Your Organization Can Take Action Against Cancer!
 Contact Ginger Champain at 518-770-6815
 or Ginger.Champain@nysmha.org



Health Initiative

LaFargeville Central School District Adopts Sun Safe Practices to Protect Their Students

LaFargeville Central School home of the "Red Knights" recently adopted a Sun Safety policy. The St. Lawrence Health Initiative coordinated with the districts Wellness Committee to purchase shade covers that will be used for "outdoor dining" as well as to keep their student athletes safe from the hot sun during practice and games. Travis Hoover, Superintendent of LCS, was very pleased with the outcome and is excited to use CPIA's materials to keep his students "Sun Safe".



Trillium Wellness Center is a Sun Safety Champion!

Trillium brought their cancer prevention policies to life by providing shade for volunteers and free sunscreen for all attendees at a recent community event. Board of Directors President, Terry de la Vega, says, "Trillium Wellness Center is grateful to the Health Initiative and CPIA for sharing their sun safety program with us. We keep the sunscreen dispenser set up in our center year round. Quite a few people took advantage of the free sunscreen at SummerFest and we appreciated being protected from the hot sun by our beautiful CPIA tent."



Contact Kathy Sochia at: 315-261-4760
 or kathy@gethealthyslc.org



Broome County

The Wildcats are Taking Action Against Cancer

The Johnson City School District has amended their wellness policy to include sun safety. With sun safety in mind, and the policy in place, students are encouraged to practice safety measures to protect themselves from skin cancer. The district has worked hard to provide materials that implement this safety policy and will help to keep the students sun safe. In their policy, they've emphasized how they will be encouraging students to wear long sleeved shirts, sweatshirts and hats for outdoor activities and programs during the school day, as well as during outdoor sporting events. They purchased long-sleeved shirts, and bucket hats that, when worn by the students and staff, will keep their arms, face, neck, and ears protected from the sun's rays. The district has been a great partner to the Cancer Prevention in Action (CPIA) team throughout the duration of the CPIA grant, as they've also purchased tents as shade structures for sporting events.



Contact Abby Kaiser at: 607-778-2848
 or Abby.Kaiser@BroomeCounty.us



What is CPIA?

CPIA helps organizations adopt and implement policies to aid in the fight against skin cancer and HPV-Related cancers.

CPIA helps organizations and businesses implement paid time off for cancer screening benefit for their workforce to capture cancer early when it is most successful treat.

What can we do for your organization?

Offer a **FREE 15-minute virtual educational session** to your organization.

Draft the policy for your organization.

Provide you with FREE rack-cards, posters or flyers to help build awareness and promote your cancer prevention initiative.

Promote your organization on various social media platforms and **list your practice** on TakeActionAgainstCancer.com website and Facebook page.

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Population Health Collaborative

**COMMUNITY
CHAMPION**

Lynn Ryker, Director of Outreach with Hospice Buffalo joined the PHC CPIA team as our second community champion. Her story of skin cancer is that of her late husband and how she became an advocate for prevention and self-care after he lost his battle with melanoma. **Her full story can be found here:**

<https://www.youtube.com/watch?v=foOKh4VdlBc>



Lynn Ryker

Contact Tara Moving at tmoving@phcwny.org



Columbia University

Staten Island is Taking Action Against Cancer with the Adoption of Sun Safety Policies at Local Community Organizations

Columbia University has facilitated the adoption of sun safety policies at seven community organizations in Staten Island, including Snug Harbor Cultural Center and Botanical Garden, Children's Aid Goodhue Center, Staten Island Jewish Community Center (JCC) Summer Camp, the School-Based Health Center at Susan E. Wagner High School, and multiple JCC Cornerstone sites. These policies mark the dedication of the Staten Island community to reduce skin cancer risk, and will be rolled out in the coming months. Many of the policies include the provision of free sunscreen to people who visit these organizations, the display of sun safety information in strategic locations, and training for staff about how to teach others to be sun safe. With CPIA, Columbia University has purchased mineral sunscreen dispensers and developed content about sun safety to share with these community organizations as they work to implement their sun safety policies.



Contact Maya Lipsman at ml4082@cumc.columbia.edu



Glens Falls Hospital

Glens Falls Hospital Spreading the Word about Sun Safety

Glens Falls Hospital has a demonstrated commitment to disease prevention through community-based initiatives housed in the Health Promotion Center. The Health Promotion Center works to improve the health and well-being of the people and communities in our region. Present work focuses on strategies to make it easier for people to eat well, be tobacco-free, be physically active and obtain preventative care. Glens Falls Hospital is excited to be adding the CPIA initiative to continue to give back to the great communities that we service. In our first few months as CPIA contractors we have spent a lot of time doing outreach Warren, Washington and Saratoga Counties, the counties served by CPIA. Our Program Coordinators, Rachel Yattaw and Shannon Morrison-Gaczol, have attended many community events including farmers markets, ribbon cuttings, and local races to disseminate sun safety flyers and network with local community members to get the word out about CPIA. We have engaged with community organizations and are moving towards policy change at two local daycares, the Saratoga Regional YMCA, and several local school districts, including Warrensburg Central School District and Granville Central School District.



Contact Rachel Yattaw at 518-926-5905 or ryattaw@glensfallshosp.org



Stony Brook Cancer Center

CPIA 101: Cancer Prevention in Action at Stony Brook University

Stony Brook Cancer Center's CPIA team has graduated and is going to college! Our CPIA team participated in Stony Brook University's Health & Wellness Fair to promote skin cancer prevention and HPV vaccination to students. Over 200 students attended this event in October to learn about health & wellness resources on campus and in their community. CPIA educated students on how to stay safe in the sun as well as on the dangers of indoor tanning. We also emphasized the importance of HPV vaccination, especially for those not vaccinated in adolescence. Our team shared a flyer listing clinics near campus where unvaccinated students could get their HPV vaccine. CPIA also tested students' knowledge on skin cancer, sun safety, and HPV with our 'Wheel of Prevention.' "There's a vaccine that can prevent cancer?" said one student, as she grabbed our flyer with local clinics offering the vaccine. This event was sponsored by SBU's Center for Prevention & Outreach (CPO), a campus department providing health education, prevention, and outreach services to students. We are excited to continue to collaborate with CPO and our SBU community as we bring cancer prevention to Suffolk County!



Your Organization Can Take Action Against Cancer! Contact Annalea Trask at 631-601-3720 or annalea.trask@stonybrookmedicine.edu

