



**New York State
HPV Coalition**
Working to Prevent HPV Cancers

HPV-Free Teen TikTok Challenge

The New York State HPV Coalition is hosting a TikTok challenge for teens in key counties across the state to create a TikTok video about the HPV vaccine. This challenge is a way to spread the word about the HPV vaccine and encourage your peers to find out more about it. Interested teens can create a 1 minute or less TikTok about the HPV vaccine and be entered to win a prize. Each entry will be judged by the Coalition, and **one winner from each eligible county will receive a \$50 gift card**. You can have as many people as you want in your video, but only the content creator can receive the prize.

Human Papillomavirus (HPV) is a common infection in the United States. Around 85% of people will get HPV during their lifetime and half before they turn 24. Some types of HPV may cause genital warts and 6 types of cancer later in life. The good news is that there is a vaccine that is effective in preventing HPV and cancer. The HPV vaccine is a series of 2 shots given 6 months apart that can be given as early as age 9, along with other important vaccines. The vaccine is very safe and effective. However, more than 30% of NY teens between 13 and 17 years old have not gotten their HPV vaccine doses.

Contest Deadline – All submissions must be made by August 31st, 2022

Eligibility:

- Teens must be between the ages of 13-19
- Teens must live in the following counties:
 - Broome
 - Tioga
 - Erie
 - Niagara
 - Fulton
 - Montgomery
 - Schenectady
 - Jefferson
 - Lewis
 - Oswego
 - St. Lawrence
 - Saratoga
 - Washington
 - Warren
 - Nassau
 - Suffolk
 - Staten Island/Richmond

Video Criteria:

- Video is 1 minute or less
- Video includes the following information:
 - The HPV vaccine is safe and effective
 - The vaccine is for kids between 9 and 26 years of age (the younger the better)
 - The vaccine prevents genital warts and 6 types of cancer
- Additional HPV facts must come from www.cdc.gov/hpv to ensure accuracy.

Submission Link – Please upload your video and provide the requested information using this [form](#) by August 31, 2022. No entries will be considered after this date although we welcome your creativity on your TikTok accounts to support cancer prevention.

If you have any questions related to the **HPV-Free Teen TikTok Challenge** please contact Julianne Borrelli of American Cancer Society at Julianne.Borrelli@cancer.org.

Winning Entries

The names of the winners from each county will be released in September on the NYS HPV Website and gift cards will be sent out electronically shortly thereafter. Winning videos will be featured on the NYS HPV Coalition's TikTok account over time during the Fall.

To submit a video to the Challenge, go to this [link](#) and complete the form.

About the Coalition

The New York State HPV Coalition was founded by the American Cancer Society with the New York State Department of Health in 2017 to increase HPV vaccination rates and decrease HPV-related disease in New York State through education, coordination, advocacy, and leadership. The Coalition is led by 17 major public health and medical organizations in the state and is one of several action teams established under the New York State Cancer Consortium.