

SUN SAFETY IN ACTION



Increasing **Sun Safety** policies & practices in community settings
Educating and promoting the dangers of **Indoor Tanning**

PTO POLICIES IN ACTION



Increasing the adoption of worksite policies for paid time off benefits for employees to get cancer screenings

HPV VACCINE IN ACTION



Increasing the number of community education interventions to build support for the HPV vaccine as cancer prevention.

St. Mary's Healthcare

Royal Mountain Campground and Granny's Ice Cream in Fulton County is Taking Actions Against Cancer.

The campground and ice cream store recently implemented a Sun Safety Outdoor Recreation Policy to reduce exposure from ultraviolet radiation for their campers and visitors. The owners, Todd and Sarah Cleveland have installed a sunscreen dispenser at two highly utilized locations on the property that they are excited to share. One is located at their Granny's Ice Cream store for visitors to utilize while families enjoy the delicious summertime treats. The second is located at the pavilion of the campground for families to use during those long awaited family reunions this summer. Todd is also very happy to be able to increase shade on the property over a newly built Bocce Ball Court for families to enjoy by installing dark brown shade sails. The shade sails will provide sun protection right over the picnic tables next to the court. In addition, when Sarah checks in all the campers she will be sharing their cancer prevention actions with them through written and verbal communications.



"I congratulate Todd and Sarah for building layers of sun protection for the campers and guests of their business. Their actions against cancer are an outstanding commitment to promote sun safe practices for their visitors."
- Ginger Champain, CPiA

Contact Ginger Champain at 518-770-6815
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Health Initiative

Catholic Charities of Oswego Passes Paid Leave Policy to Support Employee Health.



Catholic Charities of Oswego recently passed a Paid Time Off for Cancer Screening policy in recognition of the importance of a healthy workforce and annual cancer screenings. The new policy provides its full and part-time employees with paid time off each calendar year to undergo cancer screenings. The policy is wide ranging and may be used for any form of

cancer, including but not limited to breast, prostate, cervical, skin, colon, ovarian, bladder or lung cancer.

"We want to remind our staff not to wait to schedule their cancer screenings. They now have 4 to 7 hours of paid time off, depending on if they are part-time or full-time employees, to obtain their screenings outside of their regular vacation and/or sick time. We're hopeful that providing time to use specifically for cancer screenings will encourage our employees to focus on their health. We care about them and we want a healthy workforce. Early detection saves lives" said Mary-Margaret Pekow, Director of Catholic Charities.

Preventative cancer screenings reduce health care costs, improve employee health, and reduce related business expenditures. The paid time off policy is an excellent example of the care and concern Catholic Charities of Oswego administration and Board of Directors have for its employees.

Contact Health Initiative: 315-261-4760



what is CPiA?

CPiA helps organizations adopt and implement policies to aid in the fight against skin cancer and HPV-Related cancers.

CPiA helps organizations and businesses implement paid time off for cancer screening benefit for their workforce to capture cancer early when it is most successful treat.

what can we do for your organization?

Offer a **FREE 15-minute virtual educational session** to your organization.

Draft the policy for your organization.

Provide you with FREE rack-cards, posters or flyers to help build awareness and promote your cancer prevention initiative.

Promote your organization on various social media platforms and **list your practice** on TakeActionAgainstCancer.com website and Facebook page.

TakeActionAgainstCancer.com

Broome County

Broome County Parks Re-Open with Sun Safety in Mind



Broome County Parks opened for the 2021 season starting Memorial Day Weekend, and the Broome County CPiA Team is actively working to promote sun safety for park attendees and staff members. Last year, there was a significant increase in park attendance due to COVID, as many individuals turned to the outdoors for enjoyment. In anticipation of higher than normal park attendance rates, the Broome County CPiA Community Coordinator, Kristin Russell, spoke about sun safety at a press conference to announce the opening of the parks. Broome County Executive Jason Garnar and Director of Parks and Recreation Elizabeth Woidt also spoke at the press conference, which was attended by four local media stations. In addition to providing education about sun safety during the press conference, the CPiA Community Coordinator also spoke about the sunscreen dispensers that will be available at all Broome County Parks with swimming areas. This will allow patrons access to free sunscreen while they are at the park.

"We are grateful to partner with the Broome County Parks Department to encourage Broome County residents to proactively protect themselves against skin cancer"
- Kristin Russell, CPiA

The Broome CPiA team also held two sun safety educational sessions for new and returning Broome County Parks seasonal employees, where over 50 parks employees were educated. This was an opportunity to encourage these young employees to take action against skin cancer to protect themselves and to act as champions and encourage sun safety to Broome County residents using the parks.

Contact Kristin Russell at: 607-778-2841
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we're taking action and making a difference!

Our achievements to date:

181 media placements

94 decision maker meetings

86 education events

96 policies passed

98 installations

The Impact of COVID-19:

The COVID-19 pandemic drastically altered the work of CPiA, just as momentum for cancer prevention efforts was gaining traction. In the midst of a major public health crisis, it was difficult to keep attention on CPiA, maintain the partnerships, and engage in the community.

We found creative ways to continue CPiA efforts, including shifting to online education, virtual meetings, and socially distant interactions.