

Teaching Kids and Families Sun Safety  
New York Cancer Prevention in Action

Spring is here! We love our outdoor activities here in Buffalo, but as warmer weather approaches, making sun safety a priority is important. While skin cancer is the most frequently diagnosed cancer in the United States, it is a cancer that is often preventable. However, preventing skin cancer requires avoiding exposure to harmful ultraviolet (UV) rays.

New York Cancer Prevention in Action (CPIA) is a program focused on reducing UV exposure through addressing policies, systems, and physical environments of communities. The Population Health Collaborative, a partner of CPIA, is establishing relationships with local community centers throughout Erie and Niagara that offer childcare and summer camps to thousands of children. Providing these centers with some important resources noted below will help teach children to stay sun safe.

- collapsible tents and sun sails to create shade in outdoor areas
- automatic sunscreen dispensers filled with sunblock along with reminder posters to reapply sunblock every two hours
- sun safety information for families highlighting the importance of sun safe behaviors
- resources and materials to assist teachers in explaining the importance of sun safety
- organizational policies to promote and improve sun safe behaviors

The Population Health Collaborative, through the CPIA, will help reduce children's exposure to UV rays in a comprehensive manner that promotes healthy behaviors and ultimately prevents skin cancer. If you are a community center, summer camp, or day care center that could benefit from this program, contact us at [info@phcwny.org](mailto:info@phcwny.org) or call 716-322-1012.

GET THE FACTS. REDUCE THE RISK. SPREAD THE WORD.  
visit: [TakeActionAgainstCancer.com](http://TakeActionAgainstCancer.com)

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PREVENTION  
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