



Through the Community Cancer Prevention in Action Program (CPiA), Columbia University is **bringing cancer prevention** education, resources, practices and policies **to local communities** within **Richmond County**.

- education
- resources
- practices
- policies



We are taking action...



RAISING AWARENESS about practicing sun safety and the dangers of indoor tanning.



HELPING COMMUNITY PARTNERS adopt and implement their own policies to aid in the prevention of skin cancer.



EDUCATING the public about the HPV vaccine as an effective method of cancer prevention.

...and seeing results!



20 MEDIA PLACEMENTS



30 DECISION MAKERS MEETINGS



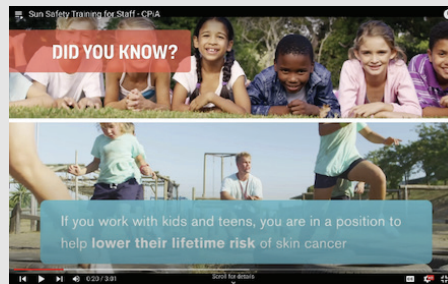
27 COMMUNITY EDUCATION EVENTS



14 ORGANIZATIONAL POLICIES ADOPTED



13 SITES WITH SUN SAFE ENVIRONMENTAL SUPPORTS



GET THE FACTS. REDUCE THE RISK. SPREAD THE WORD.

TakeActionAgainstCancer.com

CANCER PREVENTION IN ACTION RICHMOND

HERBERT IRVING COMPREHENSIVE CANCER CENTER

COLUMBIA NewYork-Presbyterian

Thank You

to Our Partners for Adopting a Cancer Prevention Policy:

RUMC SBHC at Susan E.
Wagner High School

Children's Aid - Goodhue
Center

Snug Harbor Cultural
Center and Botanical
Garden

JCC Cornerstone: Gerard
Carter Center

Staten Island JCC Summer
Day Camp

JCC Cornerstone:
Cornerstone Todt Hill

JCC Cornerstone:
Cornerstone Richmond
Terrace

JCC Sunrise Day Camp

Head Start - Dongan Hills

Head Start - Osgood

Head Start - Port Richmond

Children's Aid School
Based Health Center at
Curtis High School

UAU Cornerstone -
Mariner's Harbor

Here's how our partners are taking action against cancer:

ADOPTING POLICIES

Our partners are adopting lasting policies to support cancer prevention amongst their staff, youth, and visitors.

PROMOTING CANCER PREVENTION

- Encouraging the use of hats, sunscreen, and protective clothing when outside
- Installing sunscreen dispensers making free sunscreen available
- Adding shade protection to provide sun-safe outdoor spaces
- Installing signs with reminders of the importance of cancer prevention

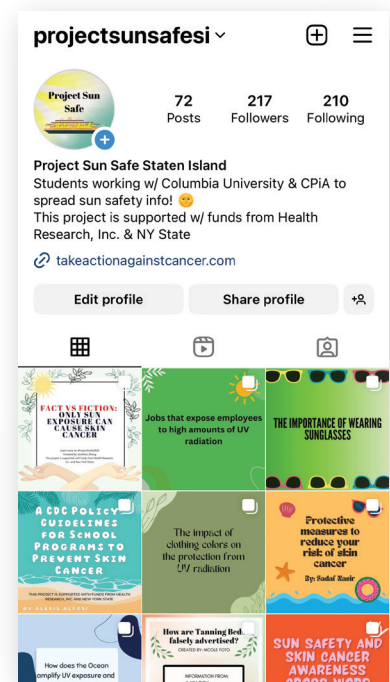
- Raising awareness that the HPV vaccine is safe and effective cancer prevention
- Providing cancer prevention education to staff, youth, and visitors
- Promoting cancer screenings through worksite wellness

TAKING ON SKIN CANCER RISK REDUCTION DURING YOUTH

Since most exposure to Ultraviolet (UV) light occurs before age 18, it is crucial to teach children and teenagers about the importance of sun safety as a way to reduce their skin cancer risk. Columbia University is proud to partner with high school students in Staten Island on a social media campaign called Project Sun Safe. This Instagram account highlights skin cancer risk reduction content made by teenagers, and is also for teenage and youth audiences. The group has put on in-person high school assemblies and also helped to create a sun safety policy at a local Staten Island high school.

“Project Sun Safe has not only given us students a way to try to lower the high skin cancer rates through social media, but it has also allowed us to connect this cause to our communities. I had the pleasure of inviting Project Sun Safe to my school and presenting to the science institutes and athletic teams. As a result, students were very excited to receive free sunscreen samples and learn more about how to be sun safe. After the assembly, my high school recognized the importance of this work by implementing a sun safety policy through the athletics department to support all students.”

-Nicole Foto, Project Sun Safe Student Leader



Learn more about CPIA
and how Columbia University is
taking action against cancer
in Richmond County.

Email Maya Lipsman: ml4082@cumc.columbia.edu

Visit: TakeActionAgainstCancer.com

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