

Broome County

Community Cancer Prevention in Action



PROGRESS TO DATE

2018 - 2022

Through the Community Cancer Prevention in Action Program (CPIA), Health Initiative is **bringing cancer prevention** education, resources, practices and policies to local communities within Broome and Tioga Counties.

- education
- resources
- practices
- policies



We are taking action...



RAISING AWARENESS about practicing sun safety and the dangers of indoor tanning.



HELPING COMMUNITY PARTNERS adopt and implement their own policies to aid in the prevention of skin cancer.



EDUCATING the public about the HPV vaccine as an effective method of cancer prevention.



WORKING WITH EMPLOYERS to provide a paid time off benefit so their employees can access life-saving cancer screenings.

...and seeing results!



107 MEDIA PLACEMENTS



105 DECISION MAKERS MEETINGS



86 COMMUNITY EDUCATION EVENTS



48 ORGANIZATIONAL POLICIES ADOPTED



37 SITES WITH SUN SAFE ENVIRONMENTAL SUPPORTS



Cancer Prevention in Action



GET THE FACTS. REDUCE THE RISK. SPREAD THE WORD.

visit: TakeActionAgainstCancer.com

CANCER PREVENTION IN ACTION
BROOME | TIOGA



This project is supported with funds from the State of New York.

Thank You

to Our Partners for Adopting a Cancer Prevention Policy:

Broome County Cornell Cooperative Extension
Village of Deposit
BUCS at Harpursville
BUCS at Whitney Point
Ross Park Zoo
Prevention Coalition of Broome County
K&N Ellis Childcare and Learning Center at Lourdes
Volunteers Improving Neighborhood Environments
Broome County Council of Churches
Abide Vine Childcare Center
Tioga County Health Department
Broome County Parks and Recreation Dept.
Broome County YMCA
City of Binghamton Parks and Recreation Dept.
Tot's Learning Center
Scott Smith and Son
Harpursville Central School District
Town of Berkshire
Owego Apalachin Central School District
Turf Grow
Deposit Central School District
Maine-Endwell Central School District
The Discovery Center
Path of Life Camp
Johnson City Central School District
ABC Childcare & Learning Center LLC
Opportunities for Broome
Diane Van Orman Family Daycare
Boys and Girls Club of Tioga County
Sky Lake Camp & Retreat Center
Camp Amahami
Town of Richford
Broome County Health Department
Giggle Box Playhouse
Hulbert Engineering and Land Surveying

Here's how our partners are taking action against cancer:

ADOPTING POLICIES

Our partners are adopting lasting policies to support cancer prevention amongst their staff, youth, and visitors.

PROMOTING CANCER PREVENTION

- Encouraging the use of hats, sunscreen, and protective clothing when outside
- Installing sunscreen dispensers making free sunscreen available
- Adding shade protection to provide sun-safe outdoor spaces
- Installing signs with reminders of the importance of cancer prevention
- Raising awareness that the HPV vaccine is safe and effective cancer prevention
- Providing cancer prevention education to staff, youth, and visitors
- Promoting cancer screenings through worksite wellness



The Impact of Employer Action

Employers are in the unique position to radically improve health outcomes for their employees. In a world where “self-care” is a buzz word, employers who offer paid time off for cancer screening benefits can provide an opportunity for self-care that can be life changing, or lifesaving. Broome is proud to partner with employers who adopt sun safety policies that promote prevention and paid time off policies that support prevention and early detection.

“It is important that all our employees are provided with education and sun protection measures to provide a safe environment to work in. That includes a paid time off benefit for annual cancer screenings as well as protective clothing and gear from the sun’s harmful rays. We understand the magnitude of cancer, and hope prevention and early detection could potentially save their lives.”

Gene Hulbert Jr., President, Hulbert Engineering and Land Surveying

Learn more about CPiA and how Broome County Health Department is taking action against cancer in Broome and Tioga counties:

Call Abby Kaiser: 607-778-2848

Email: abby.kaiser@BroomeCountyNY.gov

Visit: www.takeactionagainstcancer.com

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Follow us on Instagram: @cancerpreventioninaction

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